



Press Release

November 25th, 2019

***Orbis plans to open two own hotels
under the new brand **TRIBE*****

Orbis, the largest group investing in hotel assets in Poland and Eastern Europe continues to develop its portfolio and strengthens its presence with two new own investment projects in the key locations in Poland: **TRIBE Warszawa Bracka and **TRIBE Kraków Stare Miasto**.**

„These two new Orbis investments confirm our growth path and reinforce our leader position as hotel investment group in the Eastern Europe region.

*TRIBE – a new lifestyle brand, offering innovation and new hotel experiences, will confirm the dynamism of our development in the undeniably key locations. TRIBE hotels in Warsaw and Kraków will certainly have an attractive and competitive offer. We are convinced that TRIBE will bring a new quality and energy to the hospitality market in Poland.” - said **Gilles Clavie**, President and CEO of Orbis.*

TRIBE Warszawa Bracka will offer 113 comfortable rooms, bar & restaurant, conference facilities and fitness area. The hotel will be located at very heart of Warsaw, at Bracka Street (Orbis former headquarters) next to the de Gaulle'a roundabout. The location provides excellent connections (Centrum metro station, numerous bus and tram lines) and the Central Railway Station. The location is within a walking distance from the Złote Tarasy shopping center and about 20 minutes from the Chopin Airport which make it a prime destination both for business and leisure guests. The opening is planned for 2022.

TRIBE Kraków Stare Miasto will be a new development and will offer 170 stylish rooms, restaurant, coffee corner on a ground level & night bar, fitness & sauna area. The hotel will be located in the center of Kraków, at Worcella Street – next to the Galeria Krakowska shopping center and the train station. Less than 15 minute walk to the Florian's Gate - the Old Town, i.e. the Main Square. Ideally located in relation to all most important places in Krakow; Tauron, ICE, universities, galleries and museums. The hotel is expected to open in 2022.

The new Orbis investment projects in Warsaw and Kraków will cover the requirements for ecological buildings and will be implemented in accordance with the green BREEAM certification - a system for assessing buildings in terms of their environmental impact.

*“The ambition of the Orbis Group are environmentally friendly hotels, leaving the smallest possible "carbon footprint", hence we attribute great importance to the quality of the entire investment project.” - explains **Dariusz Gul**, Construction Director, Orbis.*

At TRIBE the smart design is in the brand DNA. Everything has to be designed to increase the sense of space, enhance the decor and improve the customer perception. To meet this expectations Orbis has chosen through an international competition the designing partner - Stone Designs for both investments. A Spanish



company, based in Madrid has 25 years of international experience in interior designing.

*"Both hotels will have their own unique theme. The modernity and uniqueness will appear primarily in the concept, designed elements, exceptional selection of materials and textures. The inspiration of the **TRIBE Warszawa Bracka** will be focused mainly on neon pieces, Art Deco, fashion, night time and materials like stone, marble, dark woods and velvet. What will make a **TRIBE Kraków Stare Miasto** hotel stand out is art, cinema, TWIN PEAKS series and William Eggleston & Edward Hopper artistic influence. We will use the distinctive, bespoke patterns and materials." - explains **Isabel Galindo**, Business Development Manager from Stone Desings.*

TRIBE is the Accor's new lifestyle brand in the midscale segment and aims to surprise travelers with an original, exciting and carefully curated offer that focuses on style rather than price.

TRIBE brand currently consists of one address (with 126 rooms) just a stone's throw away from the botanic garden at Kings Park, Perth, Australia – one of the largest inner-city parks in the world. Ten other openings are already scheduled to take place by 2022 in Europe and Asia Pacific, totaling more than 1,700 rooms.

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ABOUT ORBIS

Orbis SA is the largest group investing in hotel assets in Poland and Eastern Europe. It comprises 73 hotels, including 63 own and 10 in lease (total of over 14,000 rooms), in 6 countries of the region: in the Czech Republic, Lithuania, Poland, Romania, Slovakia and Hungary. Hotels operate under Accor brand names: Sofitel, MGallery by Sofitel, Novotel, Mercure, ibis, ibis Styles and ibis budget, soon also adagio and Tribe. Recognized brands guarantee the quality of services of various standards, from luxury 5-star to economy 1-star hotels.

Orbis SA is a leader in the EE hotel real estate market, invests in the construction and modernization of hotels. It is also active in the field of asset management

Since 1997 Orbis SA has been listed on the Warsaw Stock Exchange. The strategic investor of Orbis is Accor SA



SOFITEL



NOVOTEL

Mercure

adagio

TRIBE

ibis

ibis
STYLES

ibis
budget

JO&JOE