



Press release

Warsaw, 16th of October 2018.

Romania: Orbis strengthens its leading position in Bucharest

ibis Styles Bucharest City Center to open in 1Q 2020

Orbis Hotel Group, leading hotel operator in Eastern Europe and strategic partner of AccorHotels - world-leading travel & lifestyle group - in the region further strengthens its leading position in the Romanian capital by signing a management contract for a new ibis Styles hotel in the city center.

“Eastern Europe offers new, exciting destinations for both - corporate and leisure travelers from around the globe. On top of it, economies of countries in this part of the world are on the rise along with the domestic purchasing power. Definitely, we see the potential and that is why we are dynamically expanding our network of hotels in this region under AccorHotels’ brands. We offer currently 129 hotels in 12 countries and have more than 40 projects secured.” - commented Gilles Clavie, President of the management board & CEO of Orbis.

The newly-built ibis Styles Bucharest City Center, expected to be open in 1Q 2020, is developed in partnership with Romanian owner and investor - **Dentotal Hospitality**, and will be managed by Orbis.

“With 11 hotels today and another 10 in the pipeline, Romania is a key market for us and we’re proud that in partnership with Dentotal Hospitality, we are further strengthening our leading position by opening ibis Styles City Center that will be one of the most upbeat and stylish hotels in Bucharest. We do not hide that we actively continue to look for further developing opportunities on the market, having a strong potential for hotels under AccorHotels’ world leading brands.” - adds Frank Reul, Head of Development of Orbis & AccorHotels Eastern Europe

ibis Styles Bucharest City Center is located on Stirbei Voda, within walking distance from the Athenaeum, the Royal Palace, the National Opera House and the main train station Gara de Nord. It will offer 152 guest rooms, including family rooms and rooms for guests living with disabilities, restaurant, bar, meeting rooms as well as own parking.



The emblematic Romanian blouse “Ia” will be the inspiration for the storytelling and the interior design of ibis Styles Bucharest City Center. The ambition is to present to guests the beautiful local art work and modernity of Romania.

According to its philosophy, ibis Styles, AccorHotels’ economy brand, offers comfortable, designer hotels in a myriad of styles with creativity, good humor, having an upbeat, stylish, happy mood atmosphere with their own individual charm. In each establishment guest can feel the conviviality, local design and storytelling.

The ibis Styles brand comprises more than 420 hotels globally in 45 countries.

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About Orbis Hotel Group:

The Orbis Hotel Group is the largest network of hotels Eastern Europe. Orbis comprises 129 hotels and is the sole licensor of all AccorHotels brands in 16 countries including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. It offers a total of almost 21,000 rooms. The hotels operate under the brand names Sofitel, Pullman, MGallery by Sofitel, Novotel, Mercure, ibis, ibis Styles and ibis budget. These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels.

Orbis’ strategic partner is [AccorHotels](#)



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P U L L M A N



N O V O T E L

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