



Press Release

Budapest, May 10th 2018

Orbis signed a sale and management back agreement for Novotel Szeged

Orbis Hotel Group, the leading hotel operator in Eastern Europe signed a sale and management back agreement with Budapest-based Novoop Ingatlanüzemeltető Kft for the Novotel Szeged hotel. As part of the transaction, the hotel was handed over to the new owner on the 9th of May, to be continued to operate under the “Novotel” brand by Orbis in the frame of a long term management agreement for 15 years.

Located in the neighborhood of the city center, right on the banks of the Tisza-river, the 136-room hotel offering full panoramic view, restaurant, bar, conference center up to 300 people, parking lot, special family services and packages is very popular among foreign as well as domestic travelers.

Novotel Szeged is the only hotel in the city that belongs to an international brand. The hotel is part of Novotel, a 4 star brand of the world’s leading travel and lifestyle group, AccorHotels, offering unique experiences in 4.300 hotels around the globe.

The new owners are planning to gradually renovate the hotel to further strengthen its market position.

About Orbis Hotel Group

The Orbis Hotel Group is the largest network of hotels in Poland and in Eastern Europe. Orbis comprises 127 hotels and is the sole licensor of all AccorHotels brands in 16 countries including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. It offers a total of 20,500 rooms. The hotels operate under the brand names Sofitel, MGallery by Sofitel, Pullman, Novotel, Mercure, adagio, ibis, ibis Styles and ibis budget. These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels.

Since 1997 Orbis SA is quoted on the Warsaw Stock Exchange.

Orbis’ strategic partner is  **ACCORHOTELS**



About AccorHotels

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRYF) in the United States

**For more information and reservations visit accorhotels.group or accorhotels.com
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