

Orbis Hotel Group Sponsorship Policy

Sponsorship Objectives

Sponsorships of the Orbis Hotel Group shall be provided in line with the accepted priorities of the Company's corporate and marketing communications based on the document "Ethics and CSR Charter" in the countries where the Company pursues its business.

Terms and Conditions of Sponsorships

1. Sponsorship shall mean transparent actions undertaken for mutual benefits of the Sponsor and the Sponsored.
2. In consideration of the agreed promotional or advertising benefits provided to the Orbis Hotel Group (with the aim to create a positive image of the Orbis Group, to position and present the logo of the Orbis Hotel Group or other trademarks used in the Company, and to advance the prestige and value of the Sponsor's brands), the Sponsored receives financial support intended to cover the costs of all or certain defined scope of work related to the organization and launch of the sponsored project.
3. All sponsorship requests are subject to detailed analysis. However, amongst entities who sent sponsorship requests, the Orbis Group shall contact the selected entities only.
4. Cooperation with the Sponsored shall at all times be carried out on the basis of an agreement that shall lay down the scope of cooperation within the frame of the sponsored project and the detailed rights and obligations of the parties.
5. When making an initial selection of proposals and implementing specific sponsorship projects, we shall be guided by the Company's values, namely: passion for hospitality, innovation, sustainable development, trust, spirit of conquest i respect.

Sponsorship Areas

There are 3 main areas of the Orbis Group sponsorship focus:

- Social sponsorship - supporting local communities, specifically actions undertaken within the frame of programs aimed at protecting the environment and helping children and youths in difficult life situation to become independent
- Sponsorship of science, know-how and professionalization of the hospitality industry in Poland and countries of the region;
- Sports and cultural sponsorship building a positive image of the Company and its brands.