

Press release

Warsaw, September 2015.

## **Orbis was awarded the Title of Ambassador of the Polish Economy**

Orbis has been awarded a prestigious title of “Ambassador of the Polish Economy” (“*Ambasador Polskiej Gospodarki*”) in the “European Brand” (“*Marka Europejska*”) category. In 2015, through acquisition of 38 hotels, Orbis began a new phase of its development, entered the markets of Central and Eastern Europe, and has become the exclusive licensor of hotel brands such as Sofitel, Pullman, MGallery, Novotel, Mercure, and ibis in 16 countries of the region.

The award ceremony was held on September 23, 2015, in the Ministry of Economy in Warsaw. The award certificate was handed to Gilles Clavie, President of Orbis SA, by Janusz Piechociński, Poland’s Deputy Prime Minister. The ceremony was also attended by Marek Goliszewski, President of the Business Centre Club.



The “Ambassador of the Polish Economy” is a national non-profit project organized by the Business Centre Club in collaboration with the Ministry of Economy with an aim to identify and promote entrepreneurs successful in international markets, to foster high economic and financial standards and best trade practices in international relations, to strengthen cooperation between entrepreneurs and representatives of Polish institutions responsible for promotion of Poland, Polish economy, culture and social initiatives involving, among others, developing mutual contacts and exchange of information.

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**The Orbis Hotel Group is the largest network of hotels in Poland and in Eastern Europe.** Orbis comprises more than **100 hotels and is the sole licensor of all AccorHotels brands in 16 countries** including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. It offers a total of almost **19,000 rooms**. The hotels operate under the brand names **Sofitel, Pullman, MGallery, Novotel, Mercure, ibis, ibis Styles and ibis budget**. These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels.



### **Orbis’ strategic investor is AccorHotels, the world’s leading hotel operator.**

#### About ACCORHOTELS

AccorHotels is a Group united by a shared passion for hospitality and driven by a shared promise to make everyone Feel Welcome.

Over 180,000 women and men in 3,700 AccorHotels establishments look after thousands of guests every day in 92 countries.

AccorHotels is the world’s leading hotel operator and offers its customers, partners and employees:

- its dual expertise as a hotel operator and franchisor (HotelServices) and a hotel owner and investor (HotelInvest);
- a large portfolio of internationally renowned brands covering the full spectrum, with luxury (Sofitel, Pullman, MGallery, Grand Mercure, The Sebel), midscale (Novotel, Suite Novotel, Mercure, Mama Shelter, Adagio) economy (ibis, ibis Styles, ibis budget, adagio access and hotelF1) establishments;
- a powerful marketplace and loyalty program Le Club AccorHotels

- almost half a century of commitment to corporate citizenship and solidarity with the PLANET 21 program.  
Accor SA shares are listed on the Euronext Paris exchange  
(ISIN code: FR0000120404) and traded in the USA on the OTC marketplace (Code: ACRFY)

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