



Press release

Warszawa, May 17th, 2018

Adagio - the nr 1 aparthotel brand in Europe is arriving to Kraków!

Orbis signs the first management contract for an **Adagio Aparthotel** project in Kraków. The contract has been signed for a period of 20 years. The aparthotel will offer 190 comfortable and spacious rooms for business, leisure & family travelers. **Adagio Kraków** will welcome first guests by the end of 2021, will offer stylish aparthotel studios with modern kitchen and bathroom as well as larger apartments with a separated bedroom and modern public space concept - an open area where guests can meet, share and cooperate.

“Adagio Kraków is perfectly complementing Orbis presence in this amazing all-year-round destination in Poland. Adagio is the best option for those who seek the comfort of an apartment with hotel services for extra convenience. It’s a strong brand offering a living space rather than just a hotel room. Adagio Kraków will be a perfect solution for mid and long term stays, for business, leisure & family travelers and it opens new frontiers in Orbis development strategy.” - said Gilles Clavie, President of the Management Board and CEO of Orbis S.A.

Adagio Aparthotels is a contemporary response to nowadays travelers’ expectations - whether a friend or family trip or a business travel, Adagio is an attractive solution.



Customer needs have changed in recent years. Many guests today ask for more flexibility, space and freedom without wanting to miss the standard hotel services like housekeeping or reception. At the same time, jobs have changed to more project based working models and people need to stay longer and with more flexibility while travelling for their job or company. Aparthotels Adagio allows to make more choices, be independent and have a home from home experience whilst still being

supported by some key services and having confidence in the product. Adagio offers tiered pricing that keeps accommodation costs under control.



Numerous services are included in the price of apartments, like: reception open 24/7 to welcome guests and provide information, wifi connection in public areas and all apartments, housekeeping service, business corner, fitness, swimming pool in some aparthotels. Optionally: buffet breakfast, laundry and dry cleaning service, private car park are available.

Orbis offers the **Adagio Aparthotel** brand to individual and institutional investors and has the right to develop aparthotels under Adagio brand in 8 countries of Eastern Europe: Poland, Czech Republic, Hungary, Romania, Serbia, Estonia, Latvia and Lithuania. Due to its unique expertise in hotel management, Orbis offers management contract with a full access to all services, tools, know-how and Adagio SAS support dedicated to Adagio brands.

Contact

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About Orbis Hotel Group

The Orbis Hotel Group is the largest network of hotels in Poland and in Eastern Europe. Orbis comprises 127 hotels and is the sole licensor of all AccorHotels brands in 16 countries including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. It offers a total of 20,500 rooms. The hotels operate under the brand names Sofitel, MGallery by Sofitel, Pullman, Novotel, Mercure, adagio, ibis, ibis Styles and ibis budget. These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels.

Since 1997 Orbis SA is quoted on the Warsaw Stock Exchange.

Orbis' strategic partner is **ACCORHOTELS**

About AccorHotels

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,200 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand



Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRYF) in the United States

**For more information and reservations visit accorhotels.group or accorhotels.com
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SOFITEL

PULLMAN



NOVOTEL

Mercure

adagio

ibis

ibis
STYLES

ibis
budget