



Press release

Warsaw, February 9th 2017

Orbis Group enters a new country with opening of MGallery by Sofitel Tarcin Forest Resort & Spa in Sarajevo region, Bosnia and Herzegovina.

In accordance with its development strategy, Orbis Group enters Bosnia and Herzegovina with signature of a franchise agreement for MGallery by Sofitel Tarcin Forest Resort & Spa in Sarajevo region, Bosnia. The investor of the hotel is Tarcin International Development Company d.o.o.

This luxurious boutique resort is under construction - in line with environmental & sustainable construction concept, and is planned to welcome first guests in September 2017. It will offer 55 rooms and 9 villas with private gardens, a restaurant, a bar and a large wellness center with indoor pool, spa facilities, a fitness center and a high-end conference facilities.

The resort is located on a 350 000m² area, in the picturesque valley of the charming Tarcin village - about 15 minute drive from Sarajevo Airport, surrounded by mountains and will offer an exclusive wellness & all year round holiday and MICE (meeting, incentives, conference and events) destination linked with the unique alpine & Mediterranean climate of this region.

"We have decided to go with MGallery by Sofitel as this brand offers a unique hotel concept fully fitting the investor's vision, it is: the upscale & prestigious stay matched with much awaited flexibility as re. hotel's architecture & interior design. At the same time, we are convinced by the know-how and leading position of AccorHotels. MGallery by Sofitel Tarcin Forest Resort & Spa will be a high-end destination, dedicated to guests who are lovers of life, wellness and nature." - says Enes Kazazic, representing Tarcin International Development Company.


The MGallery by Sofitel Tarcin Forest Resort & Spa will be in the AccorHotels sales and reservation systems starting spring 2017.

"We are entering a new geographic market with a new business partner. Bosnia and Herzegovina - as well as the rest of the Balkan region, have an increasing business potential and this hotel confirms our will to develop the AccorHotels network further in this part of Europe. Therefore I am pretty



much sure next contracts will be signed soon.” - adds Gilles Clavie, CEO of Orbis Group

The Orbis Hotel Group is the largest network of hotels in Poland and in Eastern Europe. Orbis comprises more than 100 hotels and is the sole licensor of all AccorHotels brands in 16 countries including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. It offers a total of almost 19,000 rooms. The hotels operate under the brand names Sofitel, Pullman, MGallery, Novotel, Mercure, ibis, ibis Styles and ibis *budget*. These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels.

Orbis' strategic partner is 

ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,000 hotels, resorts and residences, as well as in over 3,500 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries.

Its portfolio comprises internationally acclaimed luxury brands including Raffles, Fairmont, Sofitel Legend, SO Sofitel, Sofitel, onefinestay, MGallery by Sofitel, Pullman and Swissôtel; as well as the popular midscale and boutique brands of Novotel, Mercure, Mama Shelter and Adagio; the in-demand economy brands including ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. With an unmatched collection of brands and a rich history spanning close to five decades, AccorHotels, along with its global team of more than 240,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

For more information and reservations visit accorhotels-group.com or accorhotels.com. Or become a fan and follow us on Twitter and Facebook.

Orbis SA press contact

Katarzyna Gronek
T. +48 (22) 829 38 03
Katarzyna.gronek@accor.com

Follow news on Accor:
www.twitter.com/accorhotelsgroup | www.accorhotels-group.com

Book a hotel:
www.accorhotels.com