

Press release
Warsaw, 1st June 2015

ibis Styles in Vilnius. Orbis Hotel Group keeps on growing in the Baltic States.

ibis Styles in Vilnius will be the first hotel under this brand in the capital city of Lithuania, one of the most important business and cultural centre in the Baltic region. Starting July 2015 the hotel will join the Orbis Hotel Group, will operate under the ibis Styles brand and will be connected to the Accor Global Sales and Distribution System.

“We were looking for a well-known international chain, so we could benefit from the booking channels, loyalty programs, sales & marketing and all the support provided by Accor and Orbis. We think that our cooperation will be beneficial to both.” – comments Jonas Jokstys - Chairman of the Board of Modus Group, the hotel owning company.

ibis Styles Vilnius, currently in rebranding process, is 3 star hotel, offers 92 comfortable guest-rooms, “The Lemon Tree” restaurant and 3 conference rooms. It is conveniently located in a 5 km distance to the Vilnius airport. Tourists and businessmen will appreciate its comfort, architecture, original interior design and warm welcome. The hotel is managed by Kreta Ltd company which belongs to the Modus Group.

ibis Styles is the economic multiple styles brand, aimed at all those who are looking for “the best of the best”, offers an all-inclusive package, with room rates including breakfast and internet access. Situated in the heart of cities and in other major centres of activity, each establishment has its own distinct personality and reflects a colourful, bright and energetic brand spirit with a hint of humour. Simplicity, interactivity, quality and conviviality are the brand’s core values. The brand network groups 233 hotels in 22 countries. More at www.ibis-styles.com

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The Orbis Hotel Group is the largest network of hotels in Poland and in Central Europe. Orbis comprises more than **100 hotels** and is the sole licensor of all Accor brands in **16 countries including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia.** It offers a total of almost **19,000 rooms.** The hotels operate under the brand names **Sofitel, Pullman, MGallery, Novotel, Mercure, ibis, ibis Styles and ibis budget.** These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels.



Orbis’ strategic investor is Accor, the world’s leading hotel operator, offers its guests and partners the dual expertise of a hotel operator and brand franchisor (**HotelServices**) and a hotel owner and investor (**HotelInvest**) with the objective of ensuring lasting growth and harmonious development for the benefit of the greater number.

With around 3,600 hotels and 470,000 rooms, Accor welcomes business and leisure travelers in 92 countries across all hotel segments: luxury-upscale with **Sofitel, Pullman, MGallery, and Grand Mercure**, midscale with **Novotel, Suite Novotel, Mercure and Adagio** and economy with **ibis, ibis Styles, ibis budget** and **hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**.

As the world's top hospitality school, Accor is committed to developing the talents of its **170,000 employees** in Accor brand hotels. They are the daily ambassadors of the culture of service and innovation that has driven the Group for over 45 years.

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