# 

18.02.2016

#### Orbis entered into New Era!

+6 900 new hotel rooms up to 18 800 rooms

+39 hotels up to 108 hotels

**EBITDAR** up to PLN 430 m

net sales up to PLN 1 260 m

PLN 329.3 m

\* 2015 vs 2014 as reported

**EBITDA** 

+PLN 9.3 m above the forecast

2015: A year of acceleration

+10.6% RevPAR

+8.3% **NET SALES** 

+11.2% **EBITDAR** 

\*y/y changes are calculated 2015 / 2014 pro forma

## Orbis Group today

No. 1

hotel operator in EE

brands

108 operating hotels 18 800 rooms

9 operational countries countries to be entered

## Plans for 2016+

Towards people centric organization (guest & staff)

Hotel network expansion: 31 hotels within next 30 months

Effective asset management

Financing optimization

Operational excellence initiatives

## Key product improvement and development projects in 2015

**Modernization** of **Novotel Warszawa Centrum** 

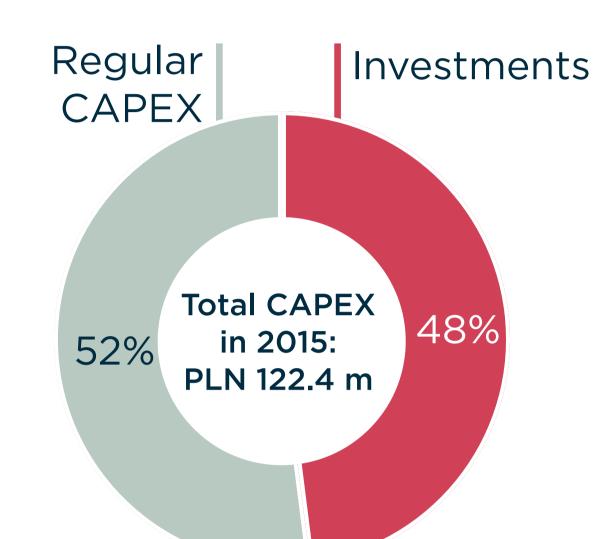
#### **Hotel renovations:**

Gdynia (rebranded into Mercure) Gdańsk (rebranded into Mercure) Bielsko-Biała (rebranded into ibis Styles) Wrocław (to be rebranded into ibis & Novotel) Budapest (Mercure Duna, Mercure Metropol, ibis Aero)

Prague (MGallery)

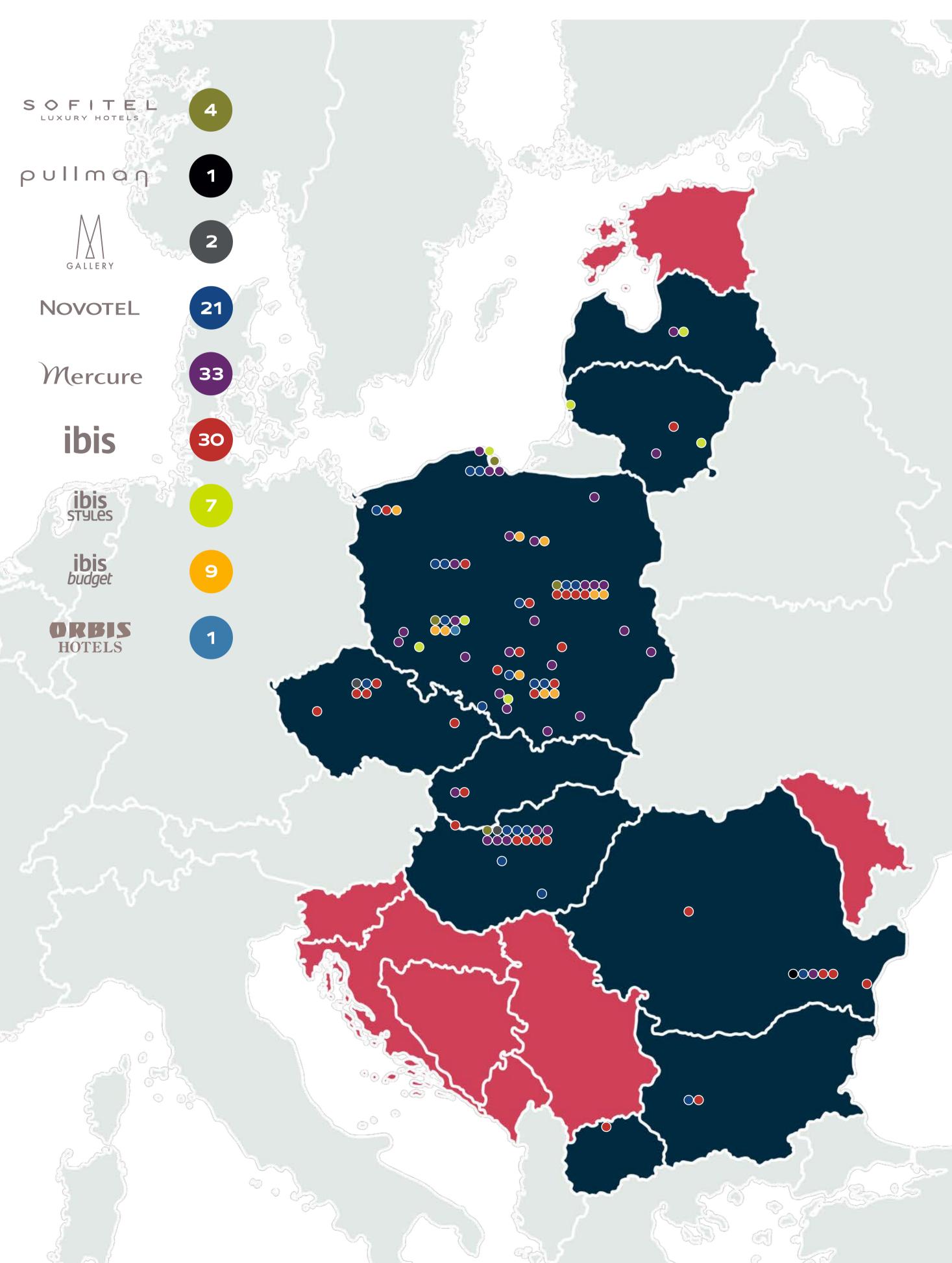
New development subsidiary projects: **Mercure** in Kraków **ibis** in Gdańsk

New projects validation



## The hotel leader in the region

Significant increase of business scale thanks to acquisition of Accor Hotels operations and new Master Licence Agreement in EE.

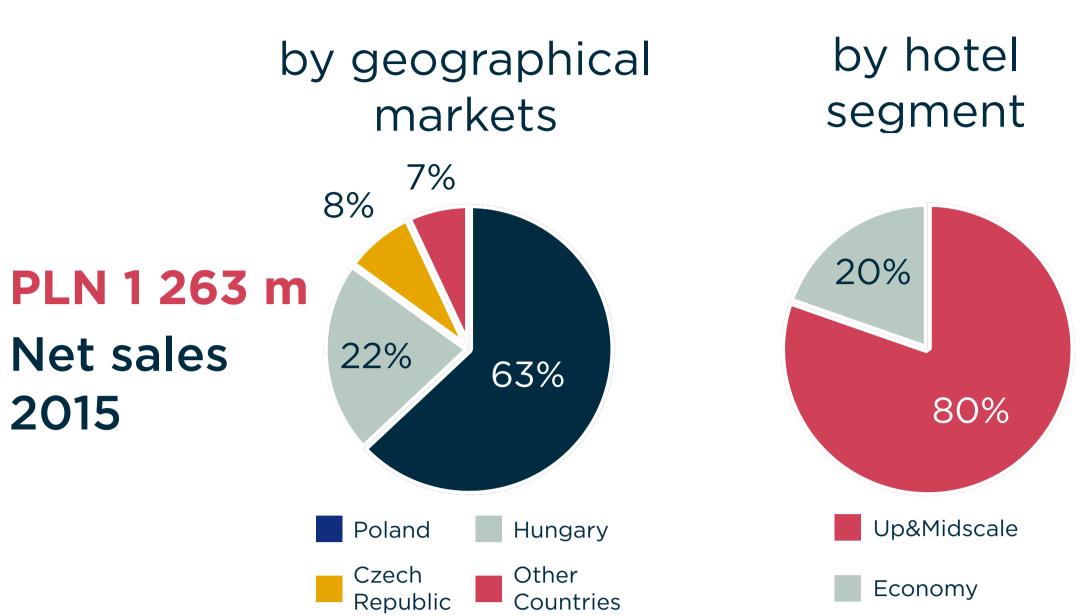




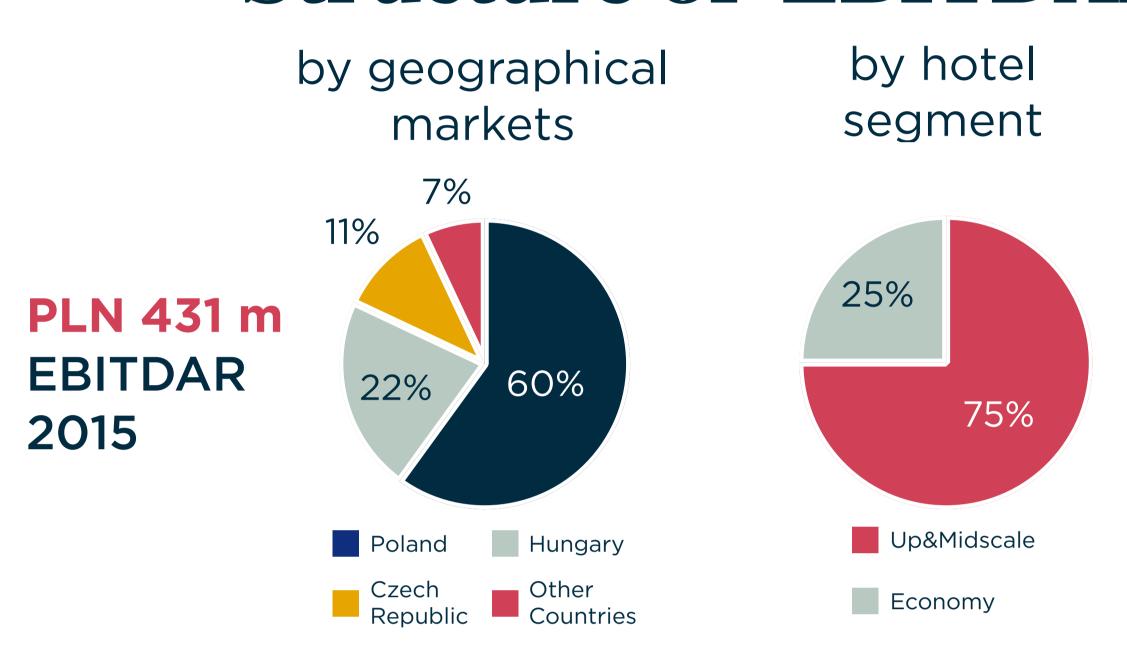
# ECUSTIBE W2015

18.02.2016

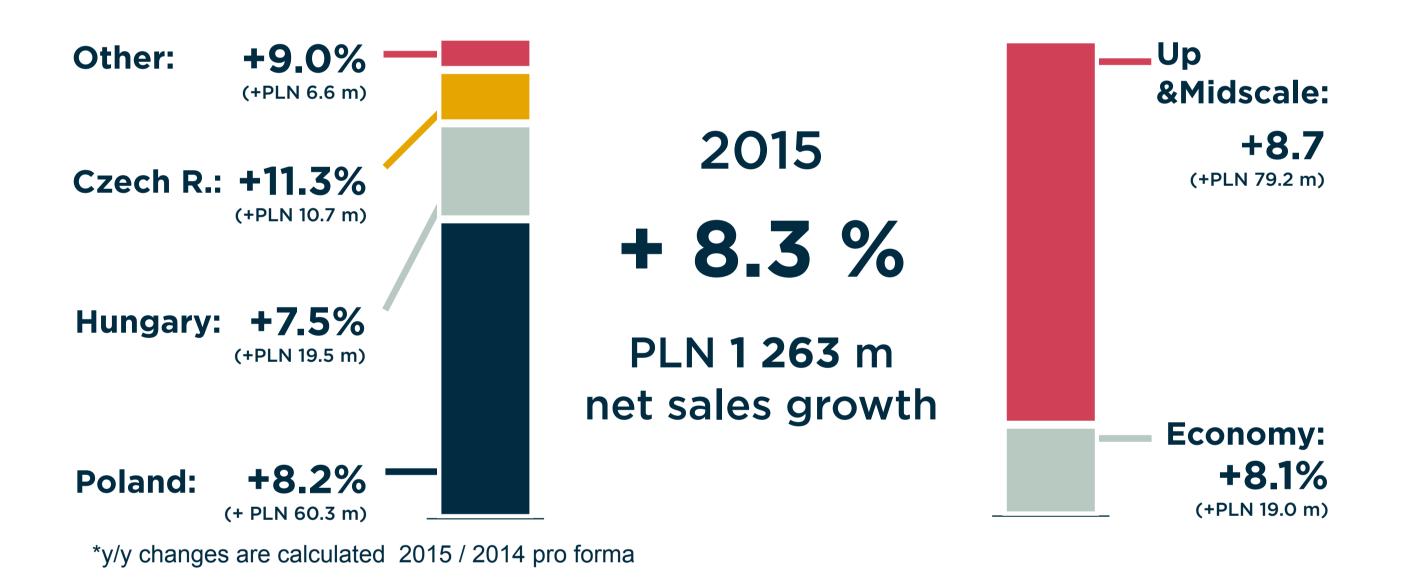
#### Structure of sales



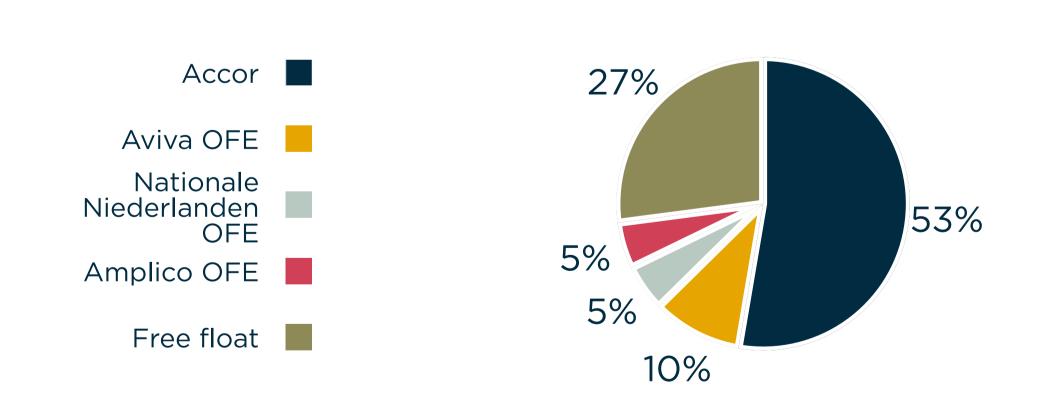
### Structure of EBITDAR



#### Increase of net sales



### Shareholders' structure



#### **Management Board**

## **Gilles Clavie**

**President and CEO** 

Ireneusz Węgłowski Vice President of the **Management Board** 

Marcin Szewczykowski Member of the Management

#### Christian Karaoglanian Jacek Kseń Jan Ozinga Laurent Picheral Andrzej Procajło

Bruno Coudry

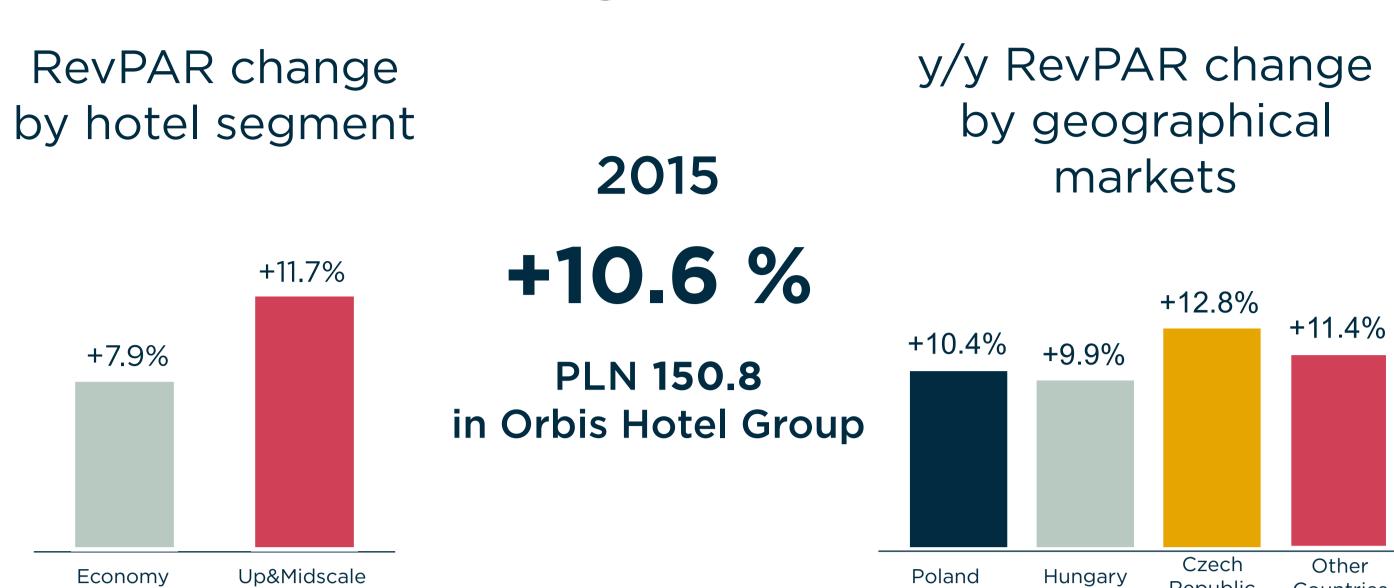
Artur Gabor

**Supervisory Board** 

Andrzej Przytuła Sophie Stabile Jarosław Szymański

Dorota Nowotny - Investor Relations Officer **Contact:** +48 22 829 39 24, dorota.nowotny@accor.com

#### RevPAR



RevPAR (revenue per available room) - rooms revenue divided by the number of roomnights that were available \*y/y changes are calculated 2015 / 2014 pro forma

### Financial results

Exchange impact not material	2015	2014	y/y	2014
[PLN m, %]		Pro forma	Pro forma	reported
Net sales	1 262.7	1 165.5	+8.3%	707.8
EBITDAR	431.4	387.8	+11.2%	212.5
Rent costs	102.1	99.6	+2.5%	4.6
Operating EBITDA	329.3	288.2	+14.3%	207.8
Depreciation and amortization	139.3	136.9	+1.8%	111.4
EBIT	221.7	139.3	+59.2%	101.1
Profit (loss) before tax	212.2	149.3	+42.1%	112.8
EBITDAR margin	34.2%	33.3%	+0.9 p.p	30.0%

## Orbis on Warsaw Stock Exchange

**46 077 008** ordinary shares listed on WSE main market since 20.11.1997

Indices: mWIG40, WIG, WIG-PL, WIGdiv

Ticker: **ORB** 

ISIN: PLORBISO0014

Animator: **DM BH** 

**300 000** corporate bonds listed on GPW ASO and BS ASO since 17.09.2015

Bond: **ORB0620** 

Nominal value: PLN 1 000

Nominal rate: WIBOR6M +0.97% Date of redemption: 26.06.2020

**+41** % share price in 2015



**Board and CFO** 



